



American Rental Association

Membership Application

Invest in your success. Join ARA!

ARA associate membership is your direct link to thousands of potential customers in the rental industry, connecting you with the North American rental market. Benefits range from member pricing for exhibiting at The ARA Show to advertising opportunities, targeted mailing lists, advocacy and more – all designed to bring you connections, relationships, leads and sales. Please type or print and complete all sections. An online application and an overview of member benefits are available at ARArental.org/joinARA. Questions? Call 800.334.2177, ext. 233, or email associatemembership@ararental.org.

COMPANY INFORMATION

Company name: _____
Street address: _____
City: _____
Country: _____ State: _____ ZIP: _____
Website: _____
Business email: _____
Toll-free phone: _____
Phone: _____

DESIGNATED REPRESENTATIVE

The designated representative is the primary contact for your ARA information, including invoice notices and associate member election ballots.

Prefix: _____
Name: _____
Title #: (from list below) _____
Email: _____
Contact mailing address (If different from company information. This address will be used for all membership communications.)
Address: _____ City: _____
State/province: _____ ZIP: _____
Country: _____
Phone: _____ Cell: _____

☐ I consent to receive automated communications and/or text messages from ARA at this mobile number.

COMPANY CONTACTS (Please choose job title number from the list below that best describe each individual's responsibilities.)

1 - Owner	8 - Director	16 - Publisher/Editor	30 - Public Relations Manager	35 - Regional Manager
3 - Chairman	9 - CEO	18 - Sales Representative	31 - Advertising Manager	36 - Managing Director
4 - President	11 - Sales/Marketing Manager	20 - Other	32 - Safety/Risk Manager	
5 - Vice President	13 - Exhibits Manager	21 - General Manager	33 - Education/Training Manager	
6 - Financial Officer	15 - Administrative Assistant	25 - Manager		

List key company personnel, including those who are involved with rental and executives of your organization.

Prefix: _____ Name: _____ Title number: (from list above) _____ Email: _____

Prefix: _____ Name: _____ Title number: (from list above) _____ Email: _____

COMPANY DETAILS

Please complete the following information; it will be used to accurately portray your company in ARA publications.

What category is your product:

- ☐ Construction/industrial
☐ General tool/homeowner
☐ Party/special event

MEMBERSHIP DUES

A fee of \$845, payable in U.S. funds, is required for annual membership. Payments to ARA are not deductible as charitable contributions for federal income tax purposes. Payments of membership dues are deductible by ARA members as an ordinary and necessary business expense. A \$36 non-refundable subscription fee is allocated from your membership dues for an annual subscription to *Rental Management* magazine. Your signature designates your willingness to receive emails and faxes from ARA.

PAYMENT INFORMATION

If you pay with credit card, ARA will continue your membership without interruption unless you tell us otherwise. At the end of the initial membership term and before the start of your new term, ARA will simply charge your credit card at the dues rate in effect at that time. Should terms or rates change, ARA will notify you in advance. If ARA cannot charge your credit card, the association will send you a bill for your dues. To opt out of this membership offer, check the box below:

☐ I choose to opt out of the ability to continue my ARA membership via the above-mentioned credit card payment system.

☐ Check or money order enclosed. Please charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit card number: _____ Expiration Date: _____

Name: (as it appears on card) _____

Signature: _____

Membership is not official until it is approved by ARA.

ARA FOUNDATION CONTRIBUTION

The ARA Foundation is here to assist the industry through educational and community support. Please donate today.

☐ I hereby authorize an annual donation of \$_____ to be charged with my ARA membership dues. _____ (initial)

☐ I would like to contribute a one-time donation of \$_____ to the ARA Foundation. _____ (initial)

Inventory Product Codes

Please check all categories as you would like them to appear in ARA's files and publications.

CONSTRUCTION/INDUSTRIAL

- 1000 ☐ Mobile Elevated Work Platforms (MEWP)
- 1005 ☐ MEWP: Inspection
- 1007 ☐ MEWP: Training
- 1120 ☐ Air Compressor: Towable
- 1020 ☐ Asphalt Paver
- 1030 ☐ Backhoe Attachments
- 1040 ☐ Backhoes
- 1060 ☐ Breakers: Hand Operated
- 1070 ☐ Breakers: Machine-mounted
- 1080 ☐ Bucket Attachments
- 1085 ☐ Compaction Equipment: Attachments
- 1110 ☐ Compaction Equipment: Ride On and Trench Rollers
- 1100 ☐ Compaction Equipment: Walk Behind, Handheld
- 1130 ☐ Concrete Batch Plants
- 1135 ☐ Concrete: Buggies
- 1137 ☐ Concrete: Mixers
- 1140 ☐ Concrete: Trailers
- 1150 ☐ Conveyors
- 1170 ☐ Cranes
- 1190 ☐ Dozers
- 1210 ☐ Drill Rigs: Mining
- 1050 ☐ Earth Boring Machines, Horizontal Directional Drills
- 1200 ☐ Dumpsters
- 1215 ☐ Electrical Distribution Equipment
- 1220 ☐ Excavator: Attachments
- 1230 ☐ Excavators
- 1240 ☐ Excavators: Mini
- 1260 ☐ Forklift: Attachments
- 1290 ☐ Forklifts: Industrial
- 1295 ☐ Forklifts: Industrial Training
- 1270 ☐ Forklifts: Rough-terrain
- 1275 ☐ Forklifts: Rough-terrain Training
- 1300 ☐ Generators: Towed, Skid-mounted
- 1310 ☐ Graders, Box Scrapers
- 1490 ☐ Ground Heating Equipment
- 1330 ☐ Light Towers
- 1340 ☐ Loader: Attachments
- 1350 ☐ Loaders: Heavy Wheel
- 1360 ☐ Loaders: Mini Skid Steers, Stand On, Walk Behind
- 1380 ☐ Loaders: Skid Steer
- 1390 ☐ Loaders: Compact Track
- 1395 ☐ Marsh Equipment
- 1405 ☐ Offices: Mobile
- 1410 ☐ Power Buggies
- 1600 ☐ Pressure Washers: Towable
- 1420 ☐ Road Plates, Trench Boxes
- 1430 ☐ Rollers: Trench
- 1440 ☐ Rollers: Vibratory
- 1445 ☐ Screening and Crushing Plants, Portable
- 1455 ☐ Signs: Trailer-mounted, Arrow Boards, Message Boards
- 1460 ☐ Skid Steer: Attachments
- 1465 ☐ Surveying Equipment
- 1470 ☐ Sweepers: Street, Pavement
- 1480 ☐ Tanks: Portable
- 1280 ☐ Telescopic Handlers

- 1485 ☐ Temporary Roadways, Access Mats
- 1505 ☐ Toilets and Washrooms, Portable
- 1510 ☐ Tracks, Track Pads, Track Carriers
- 1520 ☐ Tractors and Tractor Attachments
- 1530 ☐ Traffic Control: Cones, Signs, Signals
- 1533 ☐ Traffic Control: Barricades, Manhole Guards
- 1535 ☐ Trailers: Equipment, Dump, Enclosed
- 1540 ☐ Trenchers: Ride-on and Attachments
- 1560 ☐ Trucks: Box, Moving
- 1565 ☐ Trucks: Dump and Articulated Dump
- 1570 ☐ Trucks: Utility
- 1590 ☐ Vibratory Plows
- 1610 ☐ Water Trucks, Trailers, Portable Misterns

GENERAL TOOL/HOMEOWNER

- 2005 ☐ Aerators
- 2010 ☐ Air Conditioning, Chillers: Job Site
- 2015 ☐ Air Scrubbers, Negative Air Machines
- 2380 ☐ Angle Grinders
- 2020 ☐ Animal Traps, Snares, Cages
- 2030 ☐ Automotive Tools, Equipment, Supplies
- 2040 ☐ Batteries, Battery Chargers
- 2045 ☐ Benders: Pipe, Rebar
- 2050 ☐ Bits: Drills, Hammers, Chisels
- 2055 ☐ Blades: Abrasive, Diamond
- 2060 ☐ Blades: Lawn Mower, Edger
- 2070 ☐ Blades: Saw
- 2075 ☐ Concrete Power Tools, Dustless
- 2080 ☐ Blowers, Circulating Fans
- 2085 ☐ Blowers: Leaf, Straw, Bark
- 2100 ☐ Brakes: Aluminum Bending
- 2103 ☐ Brush Cutter: Walk Behind, Ride-on, Attachments
- 2105 ☐ Brush Cutters: Hand Held
- 2110 ☐ Buffers: Automotive
- 2115 ☐ Buffers: Floor
- 2120 ☐ Buildings: Portable
- 2125 ☐ Cable Pullers
- 2145 ☐ Carpet Dryers
- 2150 ☐ Carpet Installation Tools
- 2140 ☐ Carpet: Upholstery Cleaning Equipment
- 2155 ☐ Cartop Carriers
- 2160 ☐ Chainsaws, Chainsaw Accessories
- 2165 ☐ Chimney Cleaning Equipment
- 2175 ☐ Chutes: Debris, Trash
- 2185 ☐ Cleaners: Steam
- 2193 ☐ Clothing: Protective
- 2195 ☐ Compressors: Portable
- 2200 ☐ Concrete Additives: Hardening, Curing, Coloring
- 2205 ☐ Concrete Drying, Heating
- 2210 ☐ Concrete Hand Tools: Floats, Darbies, Striking Tools, Forms, Stamps
- 2215 ☐ Concrete Planers, Grinders, Scarifiers
- 2065 ☐ Concrete Power Trowel
- 2220 ☐ Concrete Pumps
- 2222 ☐ Concrete Saws
- 2223 ☐ Concrete Scabblers
- 2225 ☐ Concrete Screeds
- 2230 ☐ Concrete Vibrators
- 2235 ☐ Concrete: Cleaners, Sealers

- 2240 ☐ Concrete: Curb Extruders, Guniting Machines
- 2250 ☐ Cutters: Brick, Tile
- 2255 ☐ Cutters: Brush
- 2260 ☐ Cutters: Cable, Pipe, Rebar
- 2265 ☐ Dehumidifiers
- 2270 ☐ Dethatchers, Power Rakes, Verti-Cutters
- 2273 ☐ Document Shredders: Commercial
- 2280 ☐ Drain, Sewer Cleaning Machines
- 2285 ☐ Drills: Concrete, Masonry
- 2290 ☐ Drills: Pneumatic, Electric
- 2293 ☐ Drywall Hand Tools
- 2295 ☐ Drywall Lifts
- 2297 ☐ Dust Suppression Equipment/Accessories
- 2305 ☐ Edgers: Groundskeeping
- 2765 ☐ Engine Hoists, Stands
- 2315 ☐ Engines: Large (25 HP and Greater)
- 2320 ☐ Engines: Small (Less than 25 HP)
- 2330 ☐ Extension Cords
- 2335 ☐ Fans: Pedestal, Drum, Misting, Tent
- 2340 ☐ Fastening Tools, Fasteners
- 2345 ☐ Fencing: Safety, Construction
- 2300 ☐ Floor Care: Edgers
- 2355 ☐ Floor Care: Finishers, Polishers, Buffers
- 2357 ☐ Floor Care: Sanders
- 2361 ☐ Floor Care: Sweepers, Cleaning Machines
- 2365 ☐ Gas Cans, Caddies
- 2370 ☐ Generators: Small, Portable
- 2385 ☐ Hammers: Demolition, Chipping
- 2390 ☐ Hammers: Rotary
- 2475 ☐ Hand Truck Dollies, Pallet Jacks, Loading Ramps
- 2400 ☐ Heat Guns: Electric
- 2395 ☐ Heaters: Electric, Gas, Propane
- 2405 ☐ Hoists, Slings, Winches
- 2420 ☐ Insulation: Applicators, Blowers
- 2425 ☐ Jacks, Jack Pads
- 2430 ☐ Ladders, Accessories
- 2435 ☐ Landscaping Hand Tools
- 2438 ☐ Laser Levels, Measuring Tools
- 2442 ☐ Lawn Mowers: Ride-on
- 2490 ☐ Lawn Mowers: Walk Behind
- 2445 ☐ Lawn Vacuums
- 2453 ☐ Lighting Stands, Work Lights
- 2455 ☐ Locators: Pipe, Cable, Underground Utility
- 2460 ☐ Log Splitters
- 2470 ☐ Masonry Hand Tools
- 2485 ☐ Metal Detectors
- 2500 ☐ Nailers
- 2510 ☐ Paint, Texture Sprayers
- 2513 ☐ Personal Protective Safety Equipment
- 2515 ☐ Pipe Inspection: Video
- 2517 ☐ Pipe Thawing, Heating Equipment
- 2520 ☐ Plumbing Equipment
- 2530 ☐ Post Hole Diggers, Earth Augers, Post Drivers, Post Pullers
- 2535 ☐ Powder-actuated Tools, Accessories
- 2545 ☐ Pressure Washers: Cold
- 2547 ☐ Pressure Washers: Hot
- 2550 ☐ Propane Tank

- 2555 ☐ Pullers: Bearing, Gear
- 2565 ☐ Pumps: De-watering
- 2567 ☐ Pumps: High-pressure
- 2570 ☐ Pumps: Submersible
- 2575 ☐ Pumps: Test
- 2580 ☐ Pumps: Trash
- 2600 ☐ Rebar Tools
- 2615 ☐ Rollers: Floor
- 2620 ☐ Rollers: Lawn
- 2630 ☐ Roofing Tools
- 2640 ☐ Sandblasting Equipment, Abrasives, Accessories
- 2645 ☐ Saws: Microtrench Concrete Slit
- 2650 ☐ Sanders, Handheld, Accessories
- 2655 ☐ Saws: Concrete Chain
- 2670 ☐ Saws: Concrete Walk-behind
- 2660 ☐ Saws: Cut-off
- 2665 ☐ Saws: Handheld
- 2675 ☐ Saws: Miter, Chop
- 2680 ☐ Saws: Reciprocating
- 2685 ☐ Saws: Tile
- 2695 ☐ Scaffolding, Accessories
- 2712 ☐ Seeders: Hydro, Slit, Drop
- 2715 ☐ Sewer Cleaning Equipment
- 2730 ☐ Shoring Equipment
- 2732 ☐ Shot Blasting Equipment
- 2738 ☐ Silica Dust Collection Devices
- 2740 ☐ Snow Removal Equipment
- 2745 ☐ Sod Cutters, Bed Cutters
- 2751 ☐ Sprayers: Tank, Backpack, Trailer Mounted
- 2755 ☐ Spreaders: Fertilizer, Seed
- 2760 ☐ Spreaders: Sand, Salt
- 2770 ☐ Staplers: Pneumatic, Manual, Electric
- 2775 ☐ Storage: Containers, Units
- 2780 ☐ Strippers: Paint, Stencils
- 2785 ☐ Strippers: Carpet, Floor, Tile
- 2790 ☐ Stump Grinders
- 2805 ☐ Sweepers: Magnetic
- 2815 ☐ Tarps
- 2820 ☐ Testing Equipment: Electrical, Environmental, Quality Control
- 2825 ☐ Threading Tools
- 2830 ☐ Tiedowns, Load Binders, Cargo Control Systems
- 2835 ☐ Tillers, Garden Cultivators
- 2855 ☐ Tools, Homeowner
- 2875 ☐ Torches: Acetylene, Propane
- 2885 ☐ Trailer Accessories: Tow Bars, Tow Dolly, Ball Hitches
- 2900 ☐ Trenchers: Walk-behind
- 2905 ☐ Trimmers: Hedge, String
- 2918 ☐ Utility Vehicles, RTV's, Golf Carts
- 2920 ☐ Vacuum: Excavation, Remediation
- 2930 ☐ Vacuum: Wet, Dry, Floor, HEPA Filter
- 2935 ☐ Ventilation, Duct
- 2940 ☐ Wallpaper Steamers, Tools and Accessories
- 2945 ☐ Welders, Ele. Fusion & Accessories
- 2950 ☐ Wheelbarrows, Lawn Carts
- 2170 ☐ Wood Chippers

PARTY/SPECIAL EVENT

- 4030 ☐ Air Conditioning, Tents
- 4040 ☐ Amusement Rides
- 4000 ☐ Audio Amplifiers, P.A. Equipment
- 4010 ☐ Baby Furniture, Cribs, Strollers

- 4060 ☐ Balloons, Helium Tanks
- 4070 ☐ Banners, Pennants, Flags
- 4080 ☐ Bars, Portable
- 4020 ☐ Beds, Cots
- 4090 ☐ Bleachers
- 4110 ☐ Bunting
- 4120 ☐ Candelabra
- 4140 ☐ Casino Equipment
- 4150 ☐ Centerpieces
- 4155 ☐ Ceremonial Scissors, Shovels
- 4160 ☐ Chafers
- 4220 ☐ Chair Covers
- 4170 ☐ Chairs: Folding
- 4175 ☐ Chairs: Stackable
- 4178 ☐ Charging Stations, Personal Electronic
- 4180 ☐ China, Dinnerware
- 4195 ☐ Computers
- 4390 ☐ Concession Equipment
- 4200 ☐ Costumes and Accessories
- 4230 ☐ Crowd Control: Fencing, Ropes, Stanchions
- 4270 ☐ Dividers, Partitions, Pipe & Drape
- 4280 ☐ Drapery and Swagging
- 4285 ☐ Drones, Aerial Photography
- 4290 ☐ Dunk Tanks
- 4300 ☐ Easels
- 4570 ☐ Flatware, Serving Ware
- 4320 ☐ Flooring: Carpet and Turf
- 4240 ☐ Flooring: Dance, Portable
- 4190 ☐ Food Refrigeration, Coolers
- 4365 ☐ Food Transport, Bussing Equipment
- 4370 ☐ Fountains: Champagne, Chocolate
- 4380 ☐ Frozen Drink, Ice Cream Machines
- 4385 ☐ Furniture: Home, Office
- 4395 ☐ Furniture: Lounge, Vintage
- 4700 ☐ Furniture: Patio and Umbrellas
- 4130 ☐ Games
- 4400 ☐ Gazebos, Arbors, Arches and Columns
- 4410 ☐ Glassware
- 4350 ☐ Grills, Stoves, Ovens, Cookers, Fryers
- 4420 ☐ Heaters: Patio, Space
- 4425 ☐ Heaters: Tent
- 4430 ☐ Ice Tables, Molds
- 4450 ☐ Inflatables, Bounce Houses
- 4460 ☐ Karaoke Machines, Jukeboxes
- 4480 ☐ Lecterns, Podiums
- 4485 ☐ Lighting: Props, Furniture
- 4495 ☐ Lighting: Search
- 4505 ☐ Lighting: String, Holiday Decorations, Candles
- 4490 ☐ Lighting: Tents
- 4515 ☐ Lighting: Theatrical
- 4500 ☐ Linens
- 4340 ☐ Party Machines: Bubble, Fog, Smoke, Snow
- 4535 ☐ Photo Booths, Photography Equipment
- 4540 ☐ Props, Theme Decorations
- 4550 ☐ Racks: Garment
- 4565 ☐ Raffle Drums, Bingo Cages
- 4566 ☐ Ramps: Walk, Wheelchair
- 4567 ☐ Recreation, Camping Equipment
- 4580 ☐ Skirting: Table, Stage
- 4600 ☐ Stages, Platforms, Risers, Trussing
- 4630 ☐ Tables
- 4640 ☐ Tent Water Barrels, Blocks
- 4660 ☐ Tents, Canopies, Temporary Structures

- 4670 ☐ Toilets, Restroom Trailers, Wash Stations
- 4680 ☐ Torches, Party
- 4330 ☐ Vases, Urns
- 4685 ☐ Video Projectors, Projector Screens
- 4725 ☐ Waste Containers
- 4730 ☐ Wedding Decorations, Runners
- 4960 ☐ Wheelchairs and Scooters

SERVICES/CONSUMABLES

- 3000 ☐ Accounting Services
- 3010 ☐ Advertising and Marketing Programs
- 3020 ☐ Advertising Specialties, Promotional Products
- 3060 ☐ Auctioneers, Equipment Brokers, Appraisers
- 3065 ☐ Background Searches
- 3130 ☐ Business Consulting Services
- 3190 ☐ Business Forms, Rental Contracts
- 3040 ☐ Erosion Control/Retention Dams
- 3075 ☐ Chair, Tent Cleaning Equipment
- 3085 ☐ Cleaning Chemicals
- 3100 ☐ Collection Agencies
- 3150 ☐ Decals, Tags, Signs, Labels
- 3155 ☐ Dishwashing Equipment Commercial
- 3160 ☐ Employee Training: Non-equipment
- 3165 ☐ Engines: Parts
- 3175 ☐ Fabric Steamers, Presses
- 3330 ☐ Facility Security Systems
- 3170 ☐ Financing, Leasing
- 3353 ☐ Trucking/Logistics
- 3355 ☐ Fleet Mgt. Systems, Telematics, GPS, Meters
- 3185 ☐ Gloves: Work, Safety
- 3195 ☐ Hoses, Hose Couplers, Accessories
- 3200 ☐ Hydraulic Parts, Surge Brakes and Accessories
- 3205 ☐ Laundry Commercial
- 3215 ☐ Legal Services
- 3235 ☐ Lubricants, Sealants and Fuel Additives
- 3270 ☐ Merger, Acquisition Services
- 3273 ☐ On-Line Rental Marketplace
- 3275 ☐ Pressure Gauges, Regulators
- 3285 ☐ Racks: Storage, Washing
- 3320 ☐ Radios, Two-way
- 3120 ☐ Rental Software
- 3125 ☐ Retail Disposable Paper, Plastic Goods
- 3135 ☐ Safety Equipment: Products, Training
- 3145 ☐ Stake Pullers, Drivers
- 3335 ☐ Stationery, Invitations, Imprinting Machines
- 3340 ☐ Stolen Equipment: Recovery, Anti-Theft Devices
- 3350 ☐ Store Displays, Fixtures
- 3365 ☐ Tent Stakes, Anchors and Poles
- 3380 ☐ Tool, Blade Sharpening
- 3385 ☐ Tires, Tracks, Undercarriage Accessories
- 3370 ☐ Uniforms, Clothing
- 3375 ☐ Telephone On-Hold Messages
- 3390 ☐ Web Services
- 3395 ☐ Wrappers: Shrink Wrap, Tape



American Rental Association

1900 19th St., Moline, IL 61265

800.334.2177, ext. 233

Fax: 309.277.4214

ARArental.org